

	Non-Educational Commercial Activities Credit Card Marketing	
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1.0 Credit Card Marketing Objectives and Responsibilities

Columbia Basin College (CBC) considers the marketing or merchandising of credit cards to students on campus to be a for profit, non-educational and commercial venture that would violate the College Washington Administrative Code (WAC) on commercial activities. The College maintains a consistent application of the facilities WAC referenced below for all commercial vendor requests to utilize College facilities.

Pursuant to CBC WAC 132S-50-024 the facilities of the College shall not be rented to or used by, private or commercial organizations or associations, nor shall the facilities be rented to persons or organizations conducting programs for private or commercial gain.

College facilities will not be used for commercial solicitation, advertising, or promotional activities except when such activities clearly serve educational objectives and when such commercial activities are related to educational objectives and are conducted under the sponsorship, or at the request of, a College department and approved by the Vice President for Administration.