

Columbia Basin College  
Board of Trustees'  
Minutes  
February 11, 2013  
CBC Planetarium-4:00 p.m.

Members in attendance: Sherry Armijo, Kedrich Jackson (absent-excused), Enriqueta Mayuga, Sal Mendoza, Duke Mitchell

President Cummins, Secretary to the Board; Lupe Perez, Recording Secretary

Others in Attendance: Ty Beaver, Leonor de Maldonado, Curt Freed, Camie Glatt, Carol Groce, Sherry Hartford (Director, Human Resources, WWCC), Kevin Hartze, Don Humphrey, Maddy Jeffs, Ty Jones, Daphne Larios, Darlene Maria, Melissa McBurney, Bill McKay, Deborah Meadows, Joe Montgomery, Gary Olson, Frank Powers, Brett Riley, Bill Saraceno, Mark Taff, Martin Valadez, Debbie Wolf, Ruben Zecena

| The Agenda                                 | The Discussion  | Action  |
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| Call to Order                              | Meeting called to order by Chair Mitchell at 4:00 p.m.  |   |
| Agenda Changes                             | <ul style="list-style-type: none"> <li>• None</li> </ul>  |   |
| Approval of Minutes                        | <ul style="list-style-type: none"> <li>• January 14, 2013 Board of Trustees' Meeting</li> </ul>   | <ul style="list-style-type: none"> <li>• Trustee Armijo moved and Trustee Mendoza seconded the motion to approve the January 14, 2013 minutes. Approved unanimously.</li> </ul> |
| Celebrating Excellence<br>NISOD recipients | <p><u>President Cummins</u></p> <ul style="list-style-type: none"> <li>• Debbie Wolf has been a CBC Associate Professor in the Computer Science/Information Technology department for 15 years. Melissa McBurney is an Associate Professor in Library Services, and past Senate &amp; AHE Chair. Both have been selected by their peers as this year's NISOD (National Institute for Staff and Organizational Development) recipients. They will be traveling to the NISOD conference in Austin, Texas, May 26-29<sup>th</sup>. Congratulations to both.</li> </ul>   |   |
| Remarks<br>President                       | <p><u>President Cummins</u></p> <ul style="list-style-type: none"> <li>• Maddy Jeffs introduced Sherry Hartford (WELA participant), she is currently the Director for HR at Walla Walla Community College. Maddy has been Sherry's WELA mentor this year.</li> <li>• Apple Ipad/TV available in board room</li> <li>• WGU was on campus today for competency based workshop               <ul style="list-style-type: none"> <li>○ Eastside colleges represented (50-60 in attendance)</li> <li>○ Gates grant with three others (Edmonds, Spokane, Bellevue) to develop IT CyberSecurity degree</li> </ul> </li> <li>• Member of WSU-TC Chancellor search committee               <ul style="list-style-type: none"> <li>○ Dr. Karla Hughes &amp; Dr. Ronald Brown, first two candidates, have been here and President Cummins was their Tri-Cities tour guide. Feel confident good replacement will be found.</li> </ul> </li> </ul> |   |

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| CEO, Foundation      | <p><u>Bob Rosselli</u><br/>Events:</p> <ul style="list-style-type: none"> <li>• Athletic Banquet: very successful – 240 guests; 3 inductees; grossed \$18,000. Final costs not available yet to give net figure</li> <li>• Upcoming Scholarship Banquet – March 23 – 5:00PM reception; 6:00PM dinner at the Pasco Red Lion. Principle fundraiser of the year. We hope all our Trustees can join us for the evening.</li> </ul> <p>Fund raising:</p> <ul style="list-style-type: none"> <li>• instead of using a letter format we have shifted, on a trial basis, to using just a card with a return envelope.</li> <li>• Mac McCready Trust - \$22,000 will be allocated this year from the trust for scholarships.</li> <li>• Carolyn Sutter – Memorial Endowed Scholarship in honor of her husband – John Ewalt, for a student studying manufacturing technology.</li> <li>• Kadlec – asked us to support their employee scholarship program and provided \$9500 to support \$1500 scholarships in health sciences. If there are no employee takers we can apply the money to the general fund.</li> </ul> |  |
| ASCBC, President     | <p><u>Ruben Zecena</u></p> <ul style="list-style-type: none"> <li>• CBC theatre has been working hard and doing many rehearsals for their showing of <i>Distracted</i> by <i>Lisa Loomer</i> and directed by <i>John Tuttle</i>. This play embarks on the issue of medication for all of our illnesses; this is clearly seen with the parent’s struggle of whether or not to put their ADD child on pills so he would act more “normal.” Show was a success. Looking forward to the next play, <i>Legally Blonde</i>.</li> </ul>   |  |
| ASCBC VP             | <p><u>Darlene Maria</u></p> <ul style="list-style-type: none"> <li>• CBC students who made the President’s and Dean’s list for fall quarter 2012 were invited to attend a free bowling night on February 8<sup>th</sup>. The event took place at Atomic Bowl in Richland.</li> <li>• Thanked Trustee Mitchell for his attendance and participation in bowling night.</li> </ul>  |  |
| Faculty Senate Chair | <p><u>Don Humphrey</u></p> <ul style="list-style-type: none"> <li>• Last meeting was on January 18<sup>th</sup>.</li> <li>• March 18<sup>th</sup> bringing in speaker from Bellevue Community College for common read.</li> </ul>  |  |
| AHE                  | <p><u>Mark Taff</u></p> <ul style="list-style-type: none"> <li>• No report.</li> </ul>   |  |
| Classified Staff     | <p><u>Carol Groce</u></p> <ul style="list-style-type: none"> <li>• No report.</li> </ul>   |  |
| Board Members        | <p><u>Trustee Armijo</u></p> <ul style="list-style-type: none"> <li>• Looking forward to March 23<sup>rd</sup> Foundation Scholarship event</li> <li>• BOT packet is appreciated.</li> </ul> <p><u>Trustee Mayuga</u></p> <ul style="list-style-type: none"> <li>• Appreciates Board meeting packet.</li> <li>• Attended Martin Luther King event.</li> </ul>  |  |

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|  | <p><u>Trustee Mendoza</u></p> <ul style="list-style-type: none"> <li>• Board packet consumed a lot of time, but very useful, great information.</li> </ul> <p><u>Trustee Mitchell</u></p> <ul style="list-style-type: none"> <li>• Very good job and appreciate everyone’s contribution and effort on Board packet.</li> <li>• 1/16/13 – Attended CBC men’s and women’s basketball games</li> <li>• 1/21/13 – “Keynote” speaker at CBC annual Dr. Martin Luther King, Jr. Day Recognition/Celebration</li> <li>• 1/24/13 – Attended CBC annual sports “Follow Your Dreams” Dinner and Induction Ceremony</li> <li>• 1/29/13-1/31/13 – Attended the Washington State Trustees Association of Community and Technical Colleges (TACTC) annual Winter Conference in Olympia, Washington; along with President Cummins and new CBC Trustee Kedrich Jackson</li> <li>• 2/2/13 – Attended CBC men’s and women’s basketball games</li> <li>• 2/8/13 – Attended WSU-TC Chancellor Candidate, Dr. Karla Hughes, Public Forum and questions and answers session at WSU-TC as the CBC representative on the WSU-TC Advisory Council</li> <li>• 2/8/13 – Attended WSU-TC Advisory Council meeting with Chancellor Candidate, Dr. Karla Hughes at WSU-TC</li> <li>• 2/8/13 – Bowled with CBC students during the CBC President’s and Dean’s List Bowling Night</li> <li>• 2/11/13 – Attended WSU-TC Chancellor Candidate, Dr. Ronald T. Brown, Public Forum and question and answers session at WSU-TC as the CBC representative on the WSU-TC Advisory Council</li> </ul> |  |
| <p>Student Success<br/>“The College Advantage”</p> | <p><u>Joe Montgomery</u></p> <ul style="list-style-type: none"> <li>• Economic consequences of not attending college: <ul style="list-style-type: none"> <li>○ Those with a four-year degree or better were much less affected by the recession</li> <li>○ Those with only a high school diploma or less lost a huge number of jobs, with little recovery</li> <li>○ Employment growth in the past two decades has been entirely among those with at least some college education; employment for those with a high school diploma or less has declined</li> <li>○ Earnings of those with Bachelor’s+ has continued to grow over time</li> <li>○ For each major U.S. city, the average educational level needed in open jobs exceeds the average education of the population of the area</li> <li>○ By 2020, 65% of all jobs will require postsecondary education and training</li> <li>○ Downward trend in employment stabilized more quickly for four-year college graduates</li> <li>○ College graduates held more college-level jobs</li> <li>○ The income disparity between those with a bachelor’s degree versus those with a high school diploma has increased, and is projected to increase, over time</li> <li>○ Since 1980, the ROI for a Bachelor’s degree (or higher) has been on the rise</li> </ul> </li> </ul>   |  |

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| <p>MRTE+</p>                                   | <ul style="list-style-type: none"> <li>○ The increase in ROI value has been attributed to increasing technical complexity of many jobs and the lack of sufficient graduates to fill these higher-tech positions</li> </ul> <p><u>Joe Montgomery</u></p> <ul style="list-style-type: none"> <li>● MRTE+ (Mutual Research Transcript Exchange) provides each community college with data on its students while enrolled at the community college as well as to data on their students after they transfer to a baccalaureate. To date, information on student performance after transfer has been extremely limited, so MRTE+ represents a significant improvement in data availability.</li> <li>● An initial analysis of the MRTE+ dataset shows that: <ul style="list-style-type: none"> <li>○ Of the students who graduate from CBC and transfer, most transfer shortly after finishing at CBC</li> <li>○ Roughly 55% of students who graduate with an AA from CBC enroll in a baccalaureate within five years of graduation</li> <li>○ Of the CBC AA graduates who transfer to a baccalaureate, about 77% obtain a bachelor’s degree within five years</li> <li>○ Graduation rates of CBC alumni at the baccalaureates are fairly consistent across institutions, although small sample sizes for some institutions (e.g., Western, WSU Vancouver and Spokane) make comparisons difficult</li> <li>○ Following graduation from CBC, the average time to graduate from a baccalaureate (of those who do graduate) is 11 quarters—nearly three years. The median time is 10 quarters (half graduate in less than 10, half graduate after 10 quarters) and the mode is eight quarters (the largest number of graduations occur after eight quarters, or two years)</li> </ul> </li> <li>● Analysis of the MRTE+ data is only in the initial stages. Additional analyses will look at the grades and GPAs of CBC transfers, performance of AA versus non-AA students, an analysis of graduation rates by cohort, grades and graduation rates by demographic variables (e.g., gender, ethnicity, economic status, and age), and choice of majors and performance within each major.</li> <li>● SBCTC is planning to add high school performance information to the MRTE+ dataset. At that point, student performance can be tracked and studied prior to high school graduation, through community college, and through graduation at a baccalaureate. The availability of longitudinal data will be used to help CBC obtain a much clearer picture of student behaviors that lead to success at each educational level and to develop and target effective intervention strategies.</li> </ul> | <ul style="list-style-type: none"> <li>● Joe will do college comparison on graduation rates, and establish new benchmarks.</li> </ul> |
| <p>Reports<br/>Workforce Monitoring Report</p> | <p><u>Curt Freed</u></p> <p>The Workforce End State is a key mission area and core theme for CBC, reflecting the college’s goal to provide effective education leading to gainful employment.</p> <ul style="list-style-type: none"> <li>● The assessment of CBC’s workforce programs is based on a model of</li> </ul>   |   |

Fall 2012 Enrollment Report  
Summary

effectiveness that includes the assessment of performance on four primary objectives:

- Objective A: CBC Workforce students learn and develop program skills – Assessment of this goal used both student survey data and data from certification and licensing examinations.
- Objective B: Workforce programs demonstrate strong enrollments and viability
- Objective C: Workforce students obtain jobs and earn a good salary
- Objective D: The community supports CBC's Workforce Programs
- Data sources for this End State Monitoring Report included student survey results, enrollment and completion information from CBC's Data Warehouse, data from the Data Linking for Outcomes Assessment (DLOA) database, and data from Economic Modeling Systems, Inc. (EMSI).

Overall Evaluation of Indicator Performance

- The indicator outcomes were entered into Nichols' tables to summarize and evaluate indicator results, to draw conclusion about overall Workforce End State performance, and to identify appropriate improvement actions. Performance on this End State exceeded last year's (2011-12) value of 95%. This is the first time a Monitoring Report has resulted in 100% of possible points achieved.

Improvement Actions

- The main improvement action for next year will be to develop better tracking and completion reporting systems for each of the Workforce programs, and to place less reliance on SBCTC reporting due to inherent biases and inaccuracies in their data.

Conclusion

- This year's assessment of performance on the Workforce End State resulted in an "A+" rating, based on achieving "Good" performance on all of the indicators. Improvement actions conducted during the past year have shown positive gain in student achievement and will continue to be implemented. Additional effort will be placed on providing accurate completion data related to the Workforce.

President Cummins

Enrollments by Funding Source

- Total enrollments (169,020 FTES all funds) declined by 1%, or 2,416 FTES, compared to fall 2011

Enrollments by Course Intent

- Enrollments have declined in each of the core mission area except Basic Skills.

Worker Retraining Enrollments

- Worker Retraining state-supported enrollments for CTC's and Private Career Schools produced 8,288 FTES in fall 2012, a decline of 16% when compared to

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| <p>Tuition Waiver Audit Report</p>  | <p>the previous fall quarter.</p> <p>eLearning</p> <ul style="list-style-type: none"> <li>• The colleges enrolled 33,126 FTES in all funding sources via eLearning courses in fall 2012. eLearning increased by 1,442 FTES or 5 percent. Most eLearning (81%) is state-supported.</li> <li>• Hybrid eLearning which combines some face-to-face with totally online instruction increased by 1,475 FTES or 14 percent.</li> <li>• Online learning FTES increased by a modest 125 FTES. All other at-a-distance technologies continue to decline as anticipated.</li> <li>• All other eLearning (telecourse, ITV, correspondence) declined by 158 FTES.</li> </ul> <p>I-BEST and Opportunity Grants</p> <ul style="list-style-type: none"> <li>• Headcount and FTES each declined in both Opportunity Grants and I-BEST.</li> </ul> <p>FTE enrollments increased substantially as more students enrolled and attended longer. As the economy slowly, but steadily improves these students are now finishing college. New students are enrolling but at a much slower rate than those leaving. These shifts may be influenced by tuition increases, or in the case of worker retraining by students who have exhausted unemployment benefits and are forced to leave early. Financial aid may also be affecting some students' abilities to attend due to federal rule changes and tuition increases that have outpaced growth in Opportunity Grants.</p> <p><u>Bill Saraceno</u></p> <ul style="list-style-type: none"> <li>• Auditors were here. All errors were corrected before they left. Overall, audit looked good.</li> <li>• Waivers reported through winter quarter available. Bill</li> </ul> |  |
| <p>Discussion</p> <p>National ACCT Conference – Seattle, October 2-5, 2013</p> <p>Conversations with faculty about competency based degrees</p> | <ul style="list-style-type: none"> <li>• President Cummins and Trustee Mitchell will be attending conference. Other Trustees will consider attending.</li> </ul> <p>President Cummins</p> <ul style="list-style-type: none"> <li>• Talking with different faculty groups discussing competency based degrees similar to WGU's based on student success. Met with math faculty on assessment of courses for higher outcomes; move through small units, prove knowledge, fixed time variable learning.</li> <li>• Faculty are open-minded and willing to participate. Ongoing discussion, no timeline yet.</li> </ul>   |  |

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| Public Comments        | <ul style="list-style-type: none"> <li>• None</li> </ul>   |   |
| Executive Session      | <ul style="list-style-type: none"> <li>• RCW 42.30110(1)(c): To consider the minimum price at which real estate will be offered for sale or lease when public knowledge regarding such consideration would cause a likelihood of decreased price. However, final action selling or leasing public property shall be taken in a meeting open to the public.</li> <li>• Exec. Session: RCW 42.30.110(l)(g): To review the performance of a public employee.</li> </ul> | <ul style="list-style-type: none"> <li>• At 5:40 p.m. Board went into Executive Session for 15 minutes</li> </ul> |
| Adjournment: 6:10 p.m. | <p style="text-align: center;">Next Regular Meeting<br/>Beers Board Room<br/>March 11, 2013, 4:00 p.m.</p>   | lp  |

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David Mitchell, Chair