

Columbia Basin College
Board of Trustees'
Minutes
December 10, 2012
Beers Board Room—4:00 p.m.

Members in attendance: Sherry Armijo, Kedrich Jackson, Enriqueta Mayuga, Sal Mendoza, Duke Mitchell

President Cummins, Secretary to the Board; Lupe Perez, Recording Secretary

Others in Attendance: Ty Beaver, Leonor de Maldonado, Curt Freed, Carol Groce, Kevin Hartze, Jerry Hombel, Don Humphrey, Maddy Jeffs, Ty Jones, Daphne Larios, Bill McKay, Deborah Meadows, Joe Montgomery, Frank Murray, Gary Olson, Diana Perez-Carrillo, Jennifer Petersen, Brett Riley, Bill Saraceno, Alice Schlegel, Jason Schlegel, Mark Taff, Martin Valadez, Amanda Wysocki

The Agenda	The Discussion	Action
Call to Order	Meeting called to order by Chair Mitchell at 4:02 p.m.	
Agenda Changes	<ul style="list-style-type: none"> • Mr. Kedrich Jackson was introduced as CBC's new Trustee replacing Reneé Finke. Trustee Jackson is a mechanical engineer who retired from Microsoft after 21 years of service. He is now running his father's tax consultant business in Pasco. 	
Approval of Minutes	<ul style="list-style-type: none"> • November 5, 2012, Board of Trustees' Meeting <ul style="list-style-type: none"> ○ Correction – Trustee Jackson retired from Hewlett-Packard, not Microsoft 	<ul style="list-style-type: none"> • Trustee Armijo moved and Trustee Jackson seconded the motion to approve the November 5, 2012 minutes as corrected. Approved unanimously.
Celebrating Excellence High School Academy	<p><u>President Cummins</u></p> <ul style="list-style-type: none"> • Leonor de Maldonado, Director of High School Academy was introduced and congratulated on all her efforts to recruit students. The first four students graduated in spring of 2012, and five more just recently completed. Numbers are expected to grow. Jerry Hombel and Jennifer Petersen are the HSA instructors and were recognized for their excellent work with the students. Students have been working on building a moon buggy for competition in Huntsville, Alabama in April. • Ms. de Maldonado thanked President Cummins and the Board of Trustees for their support, and instructors Hombel and Petersen for their leadership. Students were also introduced and congratulated for all their hard work. Board also wished them much success with the competition. 	
Remarks President	<p><u>President Cummins</u></p> <ul style="list-style-type: none"> • Planetarium opening debrief – Astronauts Duke, Musgrave and Phillips attended opening. Astronauts visited local schools as well as CBC's High School Academy. Great turnout at the press conference, along with great speakers. Still ironing out some details. Trustee Mitchell thanked everyone for all their work. • Joint Transfer Council passed the proposal that considers educational pathways for students as opposed to preparing everyone for a STEM related field of study regardless of their chosen major. • CyberSecurity Degree sent to state for review. Kudos to Dr. Meadows, Curt Freed, and Joe Montgomery for all their work on this. • HDEV 199 – comments from students shared. President Cummins attended course debrief. 	

CEO, Foundation	<u>Bob Rosselli</u> <ul style="list-style-type: none"> Absent, no report 	
ASCBC, President	<u>Ruben Zecena</u> <ul style="list-style-type: none"> Absent, no report Trustee Mitchell appreciates ASCBC bios in newsletter. 	
Faculty Senate Chair	<u>Don Humphrey</u> <ul style="list-style-type: none"> Sub-committee-Faculty Affairs is working on NISOD nominations 	
AHE	<u>Mark Taff</u> <ul style="list-style-type: none"> No report Visited planetarium 	
Classified Staff	<u>Carol Groce</u> No report	
Board Members	<u>Trustee Armijo</u> <ul style="list-style-type: none"> Attended Planetarium opening Attended Foundation Board meeting <ul style="list-style-type: none"> Financials audited, impressed by group Kudos on everyone's effort on planetarium opening <u>Trustee Jackson</u> <ul style="list-style-type: none"> Looking forward to visiting planetarium <u>Trustee Mendoza</u> <ul style="list-style-type: none"> Took some personal time off, and thanked everyone for their support <u>Trustee Mitchell</u> <ul style="list-style-type: none"> 11/16/12 – Lunch and a CBC campus tour with Tri-City Herald Publisher, Gregg McConnell, and selected members of his staff and selected CBC senior leaders. 11/16/12 – Attended Trustees Association of Community and Technical Colleges (TACTC) Legislative Action Committee (LAC) retreat at Highline Community College in Des Moines, WA. 11/27/12 – Attended CBC Music Department's Fall Band Concert at the CBC Theater along with his wife. The concert was excellent. Look forward to attending future concerts at CBC. 11/28/12 – Attended the CBC Family Math Night in the Gjerde Center. Had a blast!!! Was able to remember most math concepts: except for multiplying fractions. 12/4/12 – Attended CBC Foundation luncheon for Astronauts Charlie Duke, Story Musgrave, and John Phillips. 12/4/12 – In the evening, attended the advance tour and film showing the new Planetarium. It was a magnificent production. CBC should be very proud of what it has done there. 12/5/12 – Participated in the formal, public opening and dedication of the Bechtel National Planetarium at Columbia Basin College. Again, congratulations CBC! 12/5/12 – Attended the Tri-Cities Hispanic Chamber of Commerce Annual Awards and Membership Dinner; along with several other CBC and CBC Foundation representatives 	

	<p>and their spouses. On behalf of CBC, had the privilege of receiving a plaque presented to CBC in recognition and appreciation for what CBC has done to support and benefit the Tri-Cities Hispanic Chamber of Commerce.</p> <ul style="list-style-type: none"> 12/9/12 – Along with other Trustees and their spouses, attended the annual Holiday Open House at the home of Bob and Nancy Rosselli. Thank you Bob and Nancy! <p><u>Trustee Mayuga</u></p> <ul style="list-style-type: none"> Would like more information on planetarium 	<ul style="list-style-type: none"> January’s Board of Trustees meeting will be held at the Planetarium 																				
<p>Reports Update on enrollment & hybrid classes</p> <p>Supplement to Access Monitoring Report</p>	<p><u>Curt Freed</u></p> <ul style="list-style-type: none"> Instructional Modalities <ul style="list-style-type: none"> Online – relies nearly all on online content (less some exams that are proctored) Hybrid – some portion of the course is reliant on online instruction, but face-to-face instruction still occurs Web Enhances – face-to-face courses are supported with online learning management system <p>CBC Trends vs State Trends and Actions</p> <table border="1" data-bbox="554 722 1430 906"> <thead> <tr> <th>Modality</th> <th>CBC</th> <th>State</th> <th>Comparison</th> <th>Action</th> </tr> </thead> <tbody> <tr> <td>Online</td> <td>15.5%</td> <td>13.5%</td> <td>Middle/High</td> <td>Increase where possible</td> </tr> <tr> <td>Hybrid</td> <td>1.6%</td> <td>6.5%</td> <td>Low/near bottom</td> <td>Push to increase, efficiency with facilities, increased learning of students</td> </tr> <tr> <td>Web Enhanced</td> <td>64.9%</td> <td>16.9%</td> <td>High/top</td> <td>Convert to hybrid or online</td> </tr> </tbody> </table> <p><u>President Cummins</u></p> <ul style="list-style-type: none"> Across the six schools, about 63% of 2010 graduates attended post-secondary education, nearly the same rate as 2009 graduates. This rate is comparable to the overall state percentage of 62%. Hanford and Kamiakin showed the highest rates of post-secondary enrollment, at about 70% of the graduating class. The lowest rate of enrollment was at Pasco (roughly 52%) followed by Kennewick (about 60%). For each school, with the exception of Hanford, enrollment at CBC significantly exceeded enrollments at public 4-year institutions, indicating CBC is the primary destination of those attending college. Nearly all 2-year college enrollments are at CBC. The local high school data suggests that many students who choose to enroll at CBC possess fairly weak academic preparation. The highest number of Running Start enrollments come from Richland and Chiawana. Kennewick has by far the lowest rate of RS enrollments, compared to its graduating class size. Richland and Pasco have the highest rates compared to graduating class size. For each high school the percentage of 	Modality	CBC	State	Comparison	Action	Online	15.5%	13.5%	Middle/High	Increase where possible	Hybrid	1.6%	6.5%	Low/near bottom	Push to increase, efficiency with facilities, increased learning of students	Web Enhanced	64.9%	16.9%	High/top	Convert to hybrid or online	
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	<p>Hispanic RS students is below the percentage of Hispanics at that high school. Conclusion:</p> <ul style="list-style-type: none"> • College enrollment among recent high school graduates in the Tri-Cities area is, overall, similar to state enrollment rates, although there is a considerable variation among the six local schools. • At each of the high schools, enrollment at CBC exceeds that of any 4-year college in the state and far exceeds enrollment at any other community college. Those choosing to enroll at CBC often have high school GPAs of less than 3.0; those with higher GPAs tend to enroll at a 4-year college. Running Start enrollments are relatively low at Kennewick and show a declining trend for both Kennewick and Hanford. Running Start enrollments among Hispanics are considerably lower than for Whites at all the schools. • In terms of improving access to CBC, based on the ERDC and Running Start data, there are several groups of students whose lower enrollment rates suggest potential targeting for CBC communications and marketing efforts: <ul style="list-style-type: none"> ○ Students from Pasco high school who enroll in college at lower rates than the other five schools. Nearly 60% of Pasco graduates with GPAs of less than 3.0 do not enroll in college at all. ○ Students from Hanford high school who enroll at CBC in lower rates than the other high schools. While it is true that many Hanford graduates enroll in 4-year colleges, nearly 50% of Hanford graduates with GPAs below 3.0 do not enroll in college at all. ○ Across all six schools, over half of the graduates with GPAs of less than 3.0 fail to enroll in college at all. ○ Low and declining rates of participation in Running Start by Kennewick and Hanford suggest efforts should be made to increase their rates of participation. ○ Efforts should be expanded to increase RS participation among Hispanics. 	
<p>Discussion TACTC Nominations –Transforming Lives Awards</p>	<p><u>President Cummins</u></p> <ul style="list-style-type: none"> • Three nominations were discussed, and the decision was made to nominate Ms. Daphne Larios as CBC’s choice for this award. • The TACTC Transforming Lives: Building America Awards recognize current or former students whose lives have been transformed by attending a Washington state community or technical college. The TACTC Awards Committee will select five winners from the nominations submitted by the Washington community and technical colleges. • All nominees will be invited to attend, at TACTC’s expense, the TACTC Legislative Contact Conference (January 29, 2013, at the Red Lion Hotel in Olympia), where they will be honored during the Transforming Lives: Building America Dinner. Award winners will be the featured speakers and each 	<ul style="list-style-type: none"> • President Cummins will prepare TACTC nomination.

<p>BAS Report Card</p>	<p>recipient will receive a \$500 cash award from TACTC.</p> <p>Criteria:</p> <ul style="list-style-type: none"> • The nominee may be either a current or former Washington community or technical college student who has completed or made significant progress toward completing a degree or certificate that has helped him/her prepare for or be successful in a competitive workforce. • The nominee must share a compelling story about overcoming barriers to achieve higher education goals and how the education and support received at his/her community or technical college was life transforming. • One student from each college can be nominated by the local board of trustees. <p>Deadline:</p> <ul style="list-style-type: none"> • Nominations must be received by TACTC by Friday, December 21, 2012 • Award winners will be notified by Friday, January 11, 2013 <p><u>Curt Freed/Jason Schlegel</u></p> <ul style="list-style-type: none"> • Enrollment in CBC's BAS program has been very impressive. Summer 2012 FTE was a record 32, for the first time CBC had the most FTEs of any other BAS program. Although Bellevue will surpass us in FTEs for other 2012-2013 quarters, CBC is off to an excellent start for the year. With the summer FTE numbers and the number of FTEs for fall, we are certainly tracking well for our 80 FTEs goal for this year. • Other recent expansions include CyberSecurity and Project Management • Kudos Dr. Meadows and Dr. Lemak for the startup of the BAS program. 	
<p>Public Comments</p>	<ul style="list-style-type: none"> • None 	
<p>Adjournment: 5:35 p.m.</p>	<p>Next Regular Meeting Planetarium January 14, 2013, 4:00 p.m.</p>	<p>lp</p>