

Columbia Basin College
Board of Trustees' Annual Retreat
Minutes
August 10, 2012
Beers Board Room – 7:30 a.m.

Members in attendance: Sherry Armijo, Reneé Finke, Enriqueta Mayuga, Sal Mendoza, Duke Mitchell
President Cummins, Secretary to the Board; Lupe Perez, Recording Secretary

Others in Attendance: Cathy Clary, Leonor de Maldonado, Curt Freed, Camie Glatt, Kevin Hartze, Maddy Jeffs, Daphne Larios, Michael Lee, Deborah Meadows, Joe Montgomery, Frank Murray, Monty Prather, Brett Riley, Bill Saraceno, Jason Schlegel, Martin Valadez, Tammy Wend

The Agenda	The Discussion	Action
Call to Order	Meeting called to order by Chair Finke at 7:46 a.m.	
Opening Comments	<u>Chair Finke</u> <ul style="list-style-type: none"> • Thanked everyone present for their attendance. 	
Agenda Changes	<ul style="list-style-type: none"> • Move item #7 Governance/Board-Staff Communications to follow Executive Session. 	
Executive Session	<ul style="list-style-type: none"> • RCW 42.30.110(l)(i): To discuss with counsel the potential of litigation • RCW 42.30.110(l)(g): To review the performance of a public employee <ul style="list-style-type: none"> ○ The Board recessed for 30 minutes at 7:47 a.m. ○ 8:17 a.m. requested additional 15-20 minutes ○ 8:34 a.m. requested additional 15 minutes ○ Reconvened at 8:52 a.m. 	
Governance/Board Staff Communications	<u>Chair Finke</u> <ul style="list-style-type: none"> • After what happened at Penn State, Chair Finke feels it is of the utmost importance that CBC has the proper communication plan in place. The Board needs, and wants to be informed. Discussed how communication would occur, and who would be responsible within the College to communicate the issues to the Board. • President Cummins stated that there are processes in place, and the form of communication would depend on the situation. • AG Hartze stressed the importance of having a process in place, and method of communication in order for proper notification to the Board. • Trustee Mitchell doesn't feel we need any new processes developed, just clarify and use what we have. 	
Consent	<ul style="list-style-type: none"> • Mission Fulfillment 	<ul style="list-style-type: none"> • Trustee Armijo moved and Trustee Mitchell seconded to approve Consent agenda. • Motion approved unanimously.
Discussion: Recommendation from Facilities Naming Committee	<u>Bill Saraceno</u> <ul style="list-style-type: none"> • The Committee met and discussed name proposals for the outside and inside of the planetarium, agreed upon, and recommended the following: <ul style="list-style-type: none"> ○ Outside – “Bechtel National Planetarium” ○ Inside – “Community Enrichment Foundation Theatre” 	<ul style="list-style-type: none"> • Trustee Armijo moved and Trustee Mendoza seconded to move to October Consent agenda. • Motion approved unanimously.

<p>Planning</p> <p>Environmental contexts for the coming year</p>	<p><u>President Cummins</u></p> <ul style="list-style-type: none"> • The average administrative expenditure per FTEs by SBCTC institutions is approximately 33 percent lower than that of the IPEDS cohort of similar institutions. The average instructional expenditure per FTEs by SBCTC institutions is approximately 10 percent lower than this same IPEDS cohort. • “Why go to College?” – Important to get message out that you should and you can. • Economic and Social Consequences of not attending College: <ul style="list-style-type: none"> ○ Those who fail to attend college can expect to experience many adverse consequences ○ The “ROI” for attending college is increasing. ○ The increased ROI for college education is contributing to a long-term income disparity between the college educated and those who are not, which is harmful to the country as a whole ○ Since 1940 the level of education achieved has steadily increased, with far fewer failing to earn a high school diploma ○ High school graduation rates rose steadily from the late 1800s through 1970, but have leveled off since then ○ Students from higher-income families are much more likely to enroll in college than students from lower-income families ○ Jobs are qualitatively different for different educational levels ○ Those with lower education levels are more likely to be in laborer, sales, or service jobs while those with higher education are more likely to be in management or a professional role ○ Overall, 30% of recent high school graduates are unemployed, compared to 4.1% of college grads (June, 2012, US Bureau of Labor Statistics) ○ About 45% of recent high school graduates are looking for full-time employment ○ Only 27% are employed full time ○ Unemployment rates are much higher for those with lower education levels ○ The income disparity between those with a bachelor’s degree versus those with a high school diploma has increased, and is projected to increase, over time ○ Since 1980, the ROI for a Bachelor’s degree (or higher) has been on the rise ○ The increase in ROI value has been attributed to increasing technical complexity of many jobs and the lack of sufficient graduates to fill these higher-tech positions • Trustee Finke: Interesting data on importance in getting a college education. How is CBC getting information out? • President Cummins: Continuing discussion at WACTC Presidents’ meetings, meeting with legislators, and continue getting information out. • Trustee Mendoza: Asked about advertising this to the community. • President Cummins: He wrote an article that was published in the Tri-City Journal of Business, as well as other efforts being taken to get this important message out. • Trustee Mitchell thanked Joe Montgomery for the superior information he provided. • Examples of action plans: <ul style="list-style-type: none"> ○ Establishment of Hawk Central to benefit all students with a goal to improve success and retention. 	
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<p>Strategic and Master Facilities Plan</p>	<ul style="list-style-type: none"> ○ Beginning with fall 2012, the College Success course will be mandatory for all new students who test at less-than college level in 2 or more COMPASS areas. ○ CBC has purchased AgileGrad, CollegeFish and CareerBeam to assist students with certificate/degree completion, transfer, and career exploration and employment respectively. ○ Karen Grant has prepared a model for the Honors Program that will be launched Fall 2012. ○ New programs developed have included the capstone course as a part of the curriculum requirements, including the BAS degrees approved by Curriculum Committee. ○ The development of a Virtual Campus, planned for Fall 2012, will provide the infrastructure for a broader campus-wide capstone course requirement, allowing programs to implement either as credit or non-credit in a flexible online environment. ○ Plans are being implemented to improve student course placement through multiple assessment measures, including use of high school transcript. ○ BAS in Cyber Security is under development with the assistance and funding of PNNL/Battelle. ○ BAS in Project Management is under development with funding from Department of Energy. ○ Restructuring of HEP/GED – New Interim Dean, Daphne Larios ○ New Workforce/Health Sciences Executive Dean – Frank Powers ○ Planetarium was started in July with an estimated completion time of October 2012. Brett Riley is our project manager for the College. ○ CBC’s new website increases the use of web services with potential for Web 2.0 integrations. ○ More BAS degrees are to be developed. ○ Development of virtual campus continues. ○ Math success needs to be articulated goal because it continues to be number one problem for students. ○ New Social Science building by 2017 ○ New High School Academy (HSA) has started up. Trustee Armijo: Appreciates articles and information on HSA, and kudos to Leonor de Maldonado on a great job. <p><u>Bill Saraceno</u></p> <ul style="list-style-type: none"> ● 2015-17 is when next new building can be built. ● Facilities Plan is linked into Strategic Plan. ● Accomplishing CBC’s mission requires strategically analyzing the campus from several angles and prioritizing goals and objectives: 1) Providing a safe, secure, accessible and easily understood campus; 2) Creating a student-centered, flexible, adaptable environment that enhances instruction and learning; 3) Increasing partnerships and funding; 4) Aligning with and supporting CBC’s strategic plan; and 4) Surpassing all sustainability measures. ● Through this process, the following are the three major capital project priorities for 	
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<p>Instructional Faculty Panel on Student Success</p>	<p>helping them understand the importance of a college education.</p> <p><u>Monty Prather, Automotive Instructor</u></p> <ul style="list-style-type: none"> • Leadership and skill development afforded to students by SkillsUSA. Students have been able to participate in national competition, and have done a tremendous job. <p><u>Tammy Went, Accounting Instructor</u></p> <ul style="list-style-type: none"> • Faculty representative on CBC Safety Committee • NISOD recipient <p><u>Michael Lee, English Instructor</u></p> <ul style="list-style-type: none"> • Recently attained Ph.D. <p><u>Trustee Mitchell</u></p> <ul style="list-style-type: none"> • Asked participants what they could do to further support them? Tammy: continue to support administration to help their students be successful. Trustee Mitchell: Self-esteem and perseverance are two things everyone needs. <p><u>Curt Freed</u></p> <ul style="list-style-type: none"> • Introduced Daphne Larios, Interim Assistant Dean in Basic Skills <p><u>President Cummins</u></p> <ul style="list-style-type: none"> • Kudos to Deborah Meadows – Doctorate in Management <p><u>Trustee Finke</u></p> <ul style="list-style-type: none"> • Good workshop <p><u>Trustee Mendoza</u></p> <ul style="list-style-type: none"> • Impressed with all that's been achieved this past year. 	
<p>Adjournment: 1:26 p.m.</p>	<p>Next Regular Meeting Beers Board Room October 8, 2012, 4:00 p.m.</p>	<p>lp</p>

Reneé Finke, Chair