

Columbia Basin College
Board of Trustees' Meeting
Minutes
October 5, 2009
Beers Board Room – 4:00 pm

Members in attendance: Sal Beltran, Gary Culbert, Reneé Finke, Wayne Martin, Enriqueta Mayuga

Others in Attendance: Dave Abbott, Dawn Alford, Dave Arnold, Derek Brandes, Donna Campbell, Andrew Crawmer, Rich Cummins, Al Downs, Nikki Gerds, Roy Garcia, Mike Grinnell, Maddy Jeffs, Erica Jesberger, Bill McKay, Deborah Meadows, Joe Montgomery, Gary Olson, Casey Roberts, Bob Rosselli, Bill Saraceno, Brittney Stephens, Martin Valadez

The Agenda	The Discussion	Action
Call to Order	Meeting called to order by Chair Beltran at 4:00 p.m. <ul style="list-style-type: none"> • Chair Beltran noted that Trustee Culbert will remain a member of the Board until Governor Gregoire makes the Position 4 Trustee appointment. 	
Agenda Changes	<ul style="list-style-type: none"> • Celebrating Excellence: Rob Chisholm and the Foundation will be recognized at the November Board Meeting. • Move Board Elections from agenda topic Board Workshop to agenda topic Discussion. 	
Approval of Minutes	<ul style="list-style-type: none"> • Minutes of June 8, 2009, Board of Trustees' Meeting • August 28, 2009, Board Annual Retreat • September 18, 2009, Special Meeting 	<ul style="list-style-type: none"> • Trustee Martin moved and Trustee Culbert seconded the motion to approve the minutes as published. • Motion unanimously approved.
Celebrating Excellence	<ul style="list-style-type: none"> • Martin Valadez, Vice President for Diversity & Outreach, introduced Roy Garcia, Director of the Outreach Office; Andrew Crawmer, Assistant Director of the Outreach Office; and Casey Roberts, Outreach & Activity Specialist. • Outreach Efforts: <ul style="list-style-type: none"> • Serving 13 Benton-Franklin Schools • By Invitation now serving 9 additional schools in the following counties: <ul style="list-style-type: none"> • Yakima – Grandview, Mabton & Sunnyside • Grant – Othello, Warden, Wahluke & Royal City • Walla Walla – Burbank • Umatilla – Hermiston • 22 High Schools Total 	

<p><i>Celebrating Excellence, Con't.</i></p>	<ul style="list-style-type: none"> • Early Outreach: <ul style="list-style-type: none"> • Partnerships with Pasco and Kennewick • Developing partnership with Richland • 3,533 students served • Increased Numbers: <ul style="list-style-type: none"> • Total # Outreach - 9584 • Latino Outreach – 1526 Latino • Tours # - 73 • Student Ambassadors: <ul style="list-style-type: none"> • 18 Students – Each student strategically at both a High and Middle School • Foundation Grants: <ul style="list-style-type: none"> • College Spark – Focused on Low Income, First Generation Latino students looking to obtain a 4 yr Degree. • KnowHow2Go – Focused on Early outreach transitioning from middle school to high school to Columbia Basin College. Partnership with Benton-Franklin County middle schools. KnowHow2Go key sponsor in Summer Youth Educational Camps. • New: <ul style="list-style-type: none"> • Partnerships with YMCA, Boy’s and Girl’s Club, Vista Youth Center, Coyote Ridge Correction Center, College Bound Scholarship & Casita Del Rio (Women’s Inpatient Rehab) 	
<p>Linkage with Community</p>	<ul style="list-style-type: none"> • Nikki Gerds, Executive Director of the Pasco Chamber of Commerce, is looking forward to a working partnership with Columbia Basin College. <ul style="list-style-type: none"> • The Chamber’s membership has expanded 200% since 2007. • The AG Hall of Fame Gala will be held at CBC on January 7, 2010; the Chamber will be able to give a scholarship to CBC. • Nikki is member of the CBC Foundation LINKS advisory council. 	
<p>Remarks By Administration President</p>	<p><u>Rich Cummins:</u></p> <ul style="list-style-type: none"> • Attended the TACTC and WACTC meetings, and the fiscal situation continues its downhill trend. <ul style="list-style-type: none"> • Difficult decisions will have to be determined to address the shortfall in the state’s budget. • The Budget Reduction Committee will consist of the same composition and will reconvene when budget information comes forth from Olympia. • Even with the budget reduction, CBC is committed to preserving the College’s mission. • Rich will start authoring one-page budget updates at the end of this month or next. 	

<p>Sr. Vice President of Administration</p>	<p><u>Bill Saraceno</u></p> <ul style="list-style-type: none"> • Bill distributed a Permissive Waivers and Current Budget Status and Indicators report to the Trustees and responded to their questions. The report consisted of: <ul style="list-style-type: none"> • Tuition waiver information for 2009 summer and fall quarters. • A recap of the STEP Program. • An approximation of CBC’s operating budget from 2007-2012. • Student enrollment. • FTE comparison. • 2009-2010 actual state funded FTE compared to goal and allocation FTE. • Detailed copy of the “fill” rate report of headcount in each class. • FTE report by administrative units. 	
<p>Vice President of Diversity & Outreach</p>	<p><u>Martin Valadez</u></p> <ul style="list-style-type: none"> • Tabled until next month. 	
<p>CEO, Foundation</p>	<p><u>Bob Rosselli:</u></p> <ul style="list-style-type: none"> • Bob distributed the Foundation piggy banks to the Trustees; the banks will be collected at the December 8, 2009, Holiday Party. • LINKS was launched September 29, 2009: <ul style="list-style-type: none"> • LINKS is a means to connect CBC to the community and visa versa. Members consist of anyone who has attended, worked for, or in some way supported or been involved with the College. • By wearing a LINKS pin, you can earn LINKS Bucks and cash them in for prizes. • Steve Simmons was selected as the first LINKS Advocate of the Year. He is co-owner of County Gentleman, is a former CBC student, and his children attended CBC; his commitment to the community and CBC made him an excellent choice. • The first annual golf tournament was held at Horn Rapids Golf Course and netted \$15, 000 for the CBC Golf Program: <ul style="list-style-type: none"> • Twenty-four teams were involved; • Bonefish Grill served and donated an awards dinner accompanied by wine from Terra Blanca Winery & Le Chateau Estate Vineyards; • It is planned to make the golf tournament an annual event. • The Foundation Scholarship Reception was held on October 2, 2009, at the Red Lion Hotel with 400 people in attendance: <ul style="list-style-type: none"> • A total of 231 students were awarded scholarships; • The amount of scholarships awarded this year was \$274,000; 	

CEO, Foundation, Con't.

- A series of Financial Forums for students and community members will be offered for six consecutive Tuesdays beginning on October 13 and ending on November 17:
 - Speakers from a number of financial institutions will talk about various financial issues, such as Student Loans; Credit Score; Budgeting; Financing a Car; and Buying a Home.
 - Two sessions of each forum will be presented—the first session will be held from 11:30 a.m. – 12:20 p.m. and the second session from 12:30 p.m. – 1:20 p.m.
 - All sessions are free of charge and will be held in the CBC HUB Congress Room.
- The Foundation worked with Bechtel National and obtained a \$15,000 donation to support the purchase of additional welding equipment.
- An endowed scholarship of \$25,000 in honor of Helen Hoffman is in the works; the scholarship will be for single mothers.
- Battelle has been asked to donate to the Nuclear Technology Program.
- Four annual campaign letters will be sent this year.
- The vending machine contract will be renewed in November with additional requirements, such as the company buying tables at CBC fund-raising events and replacing/refurbishing the scoreboards.

By ASCBC President

Brittney Stephens:

- Clubs are being chartered or re-chartered, and club members are going through training by the Vice President of Clubs.
- ASCBC is implementing a monthly Student Forum:
 - The forums allow students to meet with the Executive Council and talk about their ideas, concerns, and to ask questions.
 - President Cummins and Vice President Jeffs will attend the first form held on October 21, 2009, from 12:40 – 1:40 p.m. to talk about the CBC budget cuts and how they affect students.
- Comedian Michael Dean Ester will be on campus October 6, 2009.
- The Student Programmers this year:
 - Jenifer Brickey – Student Affairs Programmer
 - Maigan MacFarlan – Campus Connection Programmer
 - Daniel Vickoren – Educational Programmer
 - Jason Bravo – Outreach Programmer
 - Allisa Petersen – Activities Programmer

By Faculty Senate Chair

Dave Arnold:

- Faculty Senate is in the process of forming Committees for the year.
- Faculty who received promotions last year are donating to a Faculty Scholarship.
- Most of the faculty have classes that are full or over capacity with very little attrition.

<p>By AHE President</p> <p>By Classified Staff</p> <p>By Board Members</p>	<p><u>Dave Abbott:</u></p> <ul style="list-style-type: none"> • Is looking forward to working with the Board and Administration this year. <p><u>Jerry Thompson:</u></p> <ul style="list-style-type: none"> • Absent – No report. <p><u>Trustee Culbert:</u></p> <ul style="list-style-type: none"> • Was drafted back on the Board until the governor makes a new appointment. <p><u>Trustee Mayuga:</u></p> <ul style="list-style-type: none"> • Asked that the Board be furnished with a master list of acronyms and their meanings. <p><u>Trustee Finke:</u></p> <ul style="list-style-type: none"> • No report. <p><u>Trustee Martin:</u></p> <ul style="list-style-type: none"> • Asked for the enrollment figures of Nuclear Technology Program and the BAS Program. • Appreciates President Cummins’ communication regarding the status of the budget. <p><u>Chair Beltran:</u></p> <ul style="list-style-type: none"> • Attended the New Trustee Orientation and the TACTC meeting. • CBC is planning to host meetings with city officials and the ESD councils. 	
<p>Reports</p> <p>Access Monitoring Report</p>	<ul style="list-style-type: none"> • Summary of Access Monitoring Report <ul style="list-style-type: none"> • The indicators assembled for the Access Monitoring Report indicated consistently strong performance by CBC in this area: <ul style="list-style-type: none"> • Enrollment in the Transfer and Workforce areas has increased by over 16% in the past five years, with particularly large increases among Hispanics; • Enrollment rates from area high schools was about 30% of each graduating class— Hanford, Southridge and Pasco with slightly higher rates and Kennewick High School with a somewhat lower rate; • Hispanic enrollment at CBC from each high school was closely-related to the percentage of Hispanics in each graduating class, indicating a good representation from each school; • Running Start enrollment has increased by about 73% since 2003, a dramatic increase. • Fall-to-fall retention has remained at about 50%, slightly higher than the national community college average of 48.5%; <ul style="list-style-type: none"> • Retention rates are roughly the same across ethnic group or gender; 	

<p><i>Access Monitoring Report, Con't</i></p> <p>Accreditation Report</p>	<ul style="list-style-type: none"> • The CBC three-year graduation rate of 32.0% (based on IPEDS data) was very close to a State benchmark group mean of 31.3%; • CBC students showed very high rates of progress and retention based on data from the Student Achievement Initiative (SAI); • CBC earned an “A” performance rating in all six categories (Basic Skills, Pre-College, first 15 credits, first 30 credits, College Math, and Completions) compared to other State CTCs. • Students’ perceptions of CBC regarding open access were very positive. <ul style="list-style-type: none"> • Based on recent surveys of student opinion (CBC, 2007; CCSSE, 2008) there were few barriers to students’ education and moderate satisfaction with student support services; • Faculty perceptions of student services were generally very positive. • A new summary metric was introduced in this report, in which each Access indicator was assigned a “+”, “0”, or “-“ (corresponding to 2, 1, or 0 points) based on performance displayed in this report. <ul style="list-style-type: none"> • Total points computed for the Access End State were 92% of the maximum possible points, for an overall performance rating of “A.” • The new summary metric will be used on subsequent End State reports, providing: 1) a common metric with which to compare performance across End States, 2) a process for tracking longitudinal performance on each End State, and 3) a methodology for summing performance across End States each year and evaluating overall Mission fulfillment. Assessing Mission fulfillment is a requirement of the new accreditation process. • Deborah Meadows, co-chair of the Accreditation Committee gave an update regarding the Accreditation Team Site Visit: <ul style="list-style-type: none"> • A five-member accreditation team will be on campus October 21-23, 2009; • The Team members are employed at community colleges within our region but outside of Washington State; • Group meetings with faculty, staff, and students are scheduled Wednesday and Thursday; • Exit interviews will be held on Friday. 	
<p>Consent</p>	<ul style="list-style-type: none"> • FY2009-10 Budget • Bill Weber, Tenure Decision • President’s Contract Provision 	<ul style="list-style-type: none"> • Trustee Martin moved and Trustee Culbert seconded the motion to approve the consent items. • Motion approved unanimously.

