

Columbia Basin College  
Board of Trustees' Meeting  
Minutes  
May 14, 2012  
Beers Board Room – 4:00 p.m.

Members in attendance: Sherry Armijo, Reneé Finke, Enriqueta Mayuga, Sal Mendoza (absent-excused), Duke Mitchell  
President Cummins, Secretary to the Board; Lupe Perez, Recording Secretary

Others in Attendance: Brady Brookes, Jerri Bryant, Mike Bryant, Roger Edwards, Debra Flanders, Camie Glatt, Mike Grinnell, Carol Groce, Joanie Guercia, Gene Holand, Maddy Jeffs, Ty Jones, Yesenia Lazaro, Leonor de Maldonado, Bill McKay, Kathy McMullen, Deborah Meadows, Joe Montgomery, Frank Murray, Gary Olson, Brett Riley, Bob Rosselli, Susan Sandmeier, Bill Saraceno, Alice Schlegel, Juny Soukhavong, Mark Taff, Martin Valadez, Christy Watts

The Agenda	The Discussion	Action
Call to Order	Meeting called to order by Trustee Finke at 4:01 p.m.	
Agenda Changes	<ul style="list-style-type: none"> <li>• None</li> </ul>	
Approval of Minutes	<ul style="list-style-type: none"> <li>• April 16, 2012</li> </ul>	<ul style="list-style-type: none"> <li>• Trustee Mitchell moved and Trustee Armijo seconded the motion to approve the minutes. Approved unanimously.</li> </ul>
Celebrating Excellence Innovation Group	<p><u>Bill Saraceno</u></p> <ul style="list-style-type: none"> <li>• Gene Holand’s students designed the front cover of the Ben Franklin Transit guide. Gene introduced the three key students for this project: Juny Soukhavong, Mike Bryant and Debra Flanders. Ms. Flanders, who was the lead on the project, stated the group appreciated the opportunity and experience to work closely with Ben Franklin Transit. Innovation class is not your regular classroom with instruction through textbooks, students work directly with the community on projects.</li> </ul>	
Linkage with Community Ben Franklin Transit	<p><u>Bill Saraceno</u></p> <ul style="list-style-type: none"> <li>• Ben Franklin Transit acknowledged for partnering with CBC in such an effective way to increase bus ridership opportunities for CBC students, faculty and staff; as well as inviting CBC faculty member Michael Brady to be part of their community council.</li> <li>• Kathy McMullen and Christy Watts, Ben Franklin Transit, thanked Gene Holand and his students for their wonderful work on their new bus schedule cover.</li> <li>• Agreement has been reached to bring buses onto campus for 2012-2013. Boarding count in September was 14,000, this spring it’s 17,600. Presented appreciation plaque to Board.</li> <li>• Work is continuing on new traffic light on Argent, and everything should be in place for fall quarter.</li> <li>• Ms. McMullen gave special thanks to Brady Brookes and Bill Saraceno for their assistance.</li> <li>• Bill acknowledged Kathy’s and the rest of the Ben Franklin Transit group for their help in getting project going and completed. Have noticed relief in parking.</li> </ul>	

<p>Remarks</p> <p>President</p>         <p>CEO, Foundation</p>         <p>ASCBC President</p>	<p><u>President Cummins</u></p> <ul style="list-style-type: none"><li>• Charlie Earl, State Board Executive Director, is retiring. SBCTC has officially opened the search for his replacement, with formal announcement in various higher education and regional publications.</li><li>• Last week participated in small group discussions on the 2013-15 operating budget and tuition at the State Board meeting at Big Bend in Moses Lake. Three students participated in the tuition discussion.</li><li>• Community Foundation pledged final \$50,000 for Planetarium on April 18<sup>th</sup>.</li><li>• PNNL is interested in development of Cyber Security Degree with CBC. Meeting with Deb Gracio of PNNL next week. This would be third BAS degree offered at CBC.</li><li>• Chaired comprehensive visit to Southwestern Oregon Community College in Coos Bay, Oregon last month. Great experience and opportunity to learn more about accreditation. Rich will be nominating others from CBC for training as evaluators.</li><li>• Jim Ownby dedication last week went well, 75-100 attended. Ken Hohenberg raised an additional \$1,600 for scholarship.</li><li>• Antioch University staff, including their President, visited CBC May 8<sup>th</sup> for program overviews, introductions, etc. Exploring partnership opportunities between both institutions.</li><li>• Western Governors University President Jean Floten came to CBC a couple of weeks ago, and she and Rich visited with several community leaders to discuss opportunities available through WGU. Also met with CBC BAS current and former students on continuing education.</li></ul> <p><u>Bob Rosselli</u></p> <ul style="list-style-type: none"><li>• Ownby scholarship money is at \$12,500 because of Chief Ken Hohenberg’s effort to fund a scholarship in Jim’s name.</li><li>• \$530,000-585,000 scholarship money to be awarded. Raised scholarship awards to \$2,000, \$1,500, and \$1,000 for this year. Thirty-four (34) nursing students qualified, and will each be receiving \$2,000. Letters will be going out next week.</li><li>• \$80,000 Exceptional Faculty money is available. Working out details with Curt Freed.</li><li>• Acel Brown Estate – Closing out estate and gift should be over \$400,000, designated toward Nursing. With all of the Nursing endowments, will be looking into offering full-ride scholarships.</li><li>• Mac MacCready passed away. Left trust money to CBC for student scholarships. Will be checking with Baker Boyer Bank, the trustee, on the amount and process for receiving the funds.</li><li>• Don’t forget to visit the Alumni Students &amp; Friends webpage: <a href="http://www.columbiabasin.edu/asfa/login.aspx">www.columbiabasin.edu/asfa/login.aspx</a> and become a member.</li></ul> <p><u>Yesenia Lázaro</u></p> <ul style="list-style-type: none"><li>• This year Lily Reyes, Jesus Larios, Yair Barron and Yesenia attended the Student Voice</li></ul>	
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<p>Faculty Senate Chair</p>	<p>Academy (SVA) at Shoreline Community College. On May 11-12 they presented to the community and technical colleges around the state about the Washington State Need Grant for Undocumented Students. They felt it was a great way to bring awareness to the representatives of each college about the students on their own campuses and also to begin thinking about what can be done as student leaders. Great experience!</p> <p><u>Joanie Guercia</u></p> <ul style="list-style-type: none"> <li>• Faculty scholarship recipients are: Jonathan Juarez, John Bleazard, and Julie Guercia. Each will be awarded a minimum of \$600.</li> <li>• Guest speaker for faculty in-service in September is Mike Durst. Mike is a Nobel Prize recipient, and the Director for Moore Observatory at CBC. Mike will be meeting with the senate on May 18<sup>th</sup> to share an overview of his in-service keynote address.</li> <li>• Elections are complete for faculty senate for 2012-2013. Newly elected members are: Kathleen Carbary, Jason Clizer, Randy Hubbs, Tracy Petre, Dan Von Holten, and Carol Wysocki. Mike Brady was elected for a consecutive term. Stephen Badalamente was elected as the faculty senate alternate. Orientation packets for faculty senate have been send out to all newly elected members.</li> </ul>	
<p>AHE</p>	<p><u>Mark Taff</u></p> <ul style="list-style-type: none"> <li>• New officers for 2012-2013: Mark Taff-President, Greg Pierce-Vice President Omar Bourouh-Secretary, Gene Holand-Treasurer</li> <li>• Ongoing contract negotiations.</li> </ul>	
<p>Classified Staff</p>	<p><u>Carol Groce</u></p> <ul style="list-style-type: none"> <li>• Request to re-negotiate three percent reduction for classified employees was denied. State mandate effective July 1, 2012.</li> <li>• Trustee Finke thanked Carol for her attendance at the Board meetings.</li> </ul>	
<p>Board Members</p>	<p><u>Trustee Mitchell</u></p> <ul style="list-style-type: none"> <li>• Attended a WSU-TC Tuition Committee Meeting (meeting #3) at WSU-TC on April 17, 2012. Approved a 16% tuition increase.</li> <li>• Attended a WSU-TC dedication of their new outdoor stage on April 26, 2012.</li> <li>• Keynote speaker for WSU-TC annual Student Leadership Awards Banquet on April 27, 2012. Spoke on “Keys to Leadership” per their request.</li> <li>• Attended Dr. Mayuga’s book signing event/open house at her home on April 29, 2012.</li> <li>• Attended WSU-TC dinner honoring WSU-TC Veterans on May 10, 2012.</li> <li>• Attended the last hour of the CBC Associated Student Body sponsored bowling night at Atomic Lanes in Richland on May 10, 2012. Celebrating Presidents’ and Deans’ honorees.</li> <li>• Attended WSU-TC graduation ceremonies on May 11, 2012. My youngest brother, Robin Mitchell, a graduate of CBC graduated from WSU-TC with a Bachelor of Science Degree in Electrical Engineering.</li> <li>• May 14, 2012, son Mathew Mitchell graduated from the University of Pennsylvania with a</li> </ul>	

	<p>Ph.D. in 15<sup>th</sup>-18<sup>th</sup> Century European History. Matt has taught both in the classroom at CBC and on-line history courses from Philadelphia for CBC in the past. Very proud of him.</p> <ul style="list-style-type: none"> <li>• The Tri-Cities based Afro-Americans for an Academic Society (AAAS) Annual Academic Awards Banquet will be held on May 20, 2012 at Chiawana High School in Pasco, 2:00-5:00 p.m.</li> </ul> <p><u>Trustee Mayuga</u></p> <ul style="list-style-type: none"> <li>• Asked for information on University of Phoenix.</li> </ul> <p><u>Trustee Armijo</u></p> <ul style="list-style-type: none"> <li>• Ownby ceremony was good.</li> <li>• Thanked CBC staff for attending the HAAP celebration. The number of students honored has grown since the first year, 1990, of approximately 217, to over 3,500 this year. Attendance was overwhelming.</li> </ul> <p><u>Trustee Finke</u></p> <ul style="list-style-type: none"> <li>• Attended Ownby dedication, and was touched by the number of people there honoring him. Wishes she could have met him. He made a great impact.</li> <li>• Watched CBC baseball game that had a five-run inning! Very enjoyable.</li> </ul>	
<p>Reports Monitoring Report – Cultural Enrichment</p>	<p><u>Ty Jones</u></p> <ul style="list-style-type: none"> <li>• There have been some dramatic changes since the last report in 2009 in the makeup of Columbia Basin College’s cultural/diversity programs and course offerings. Many of those changes are a consequence of the slow state economy and resulting budget reductions suffered by the college over the last three years. In spite of those budgetary challenges, the College has remained committed to provide quality cultural and diversity opportunities to its students and community.</li> </ul> <p>Most dramatically affected by budget cuts have been course offerings that were well-attended by community members looking to enrich their lives by developing a new skill or hobby in the arts. Courses like pottery and photography were heavily cut back and aimed more to meet the needs of students planning to obtain an Associate’s degree or to transfer to a four-year institution.</p> <p>There have been increased Intercultural Studies (ICS) course offerings and enrollments. These courses provide social science electives to degree-seeking students on diversity and multicultural topics. These courses are in high demand, having high caps and enrollment.</p> <p>Student perceptions regarding culture and diversity continued to show improvement. The fall 2011 student survey showed higher attendance at CBC cultural events, more students seeing opportunities to grow culturally, and students continuing to build positive relationships with the faculty and fellow students. CBC students give the college high</p>	

<p>Mission Fulfillment</p>	<p>marks for cultural enrichment opportunities.</p> <p>These findings indicate a commitment across the CBC campus to be an active force for diversity and for cultural enrichment; these areas continue to be an important part of the college mission.</p> <ul style="list-style-type: none"> <li>• Trustee Mayuga suggests CBC coordinate “Cinco de Mayo” celebration next year.</li> <li>• Trustee Armijo is glad to see things are going well and continuing to improve at CBC considering budget cuts.</li> </ul> <p><u>Joe Montgomery</u></p> <ul style="list-style-type: none"> <li>• A quantitative assessment of the degree to which overall performance at CBC, across all of the End States, meets or exceeds standards, based on the indicators which have been identified for each End State.</li> </ul> <p>CBC’s performance over the past year was very positive in many areas, resulting in an overall “A-“ grade in the combined analysis of all End States. To improve performance in the future will require maintaining or improving performance in these areas as well as improving performance in areas where performance was rated as “Poor” or “Neutral.”</p> <p>Some of the areas where CBC’s performance was rated as “Good” included:</p> <ul style="list-style-type: none"> <li>○ Student retention</li> <li>○ Retention for minority and under-represented groups</li> <li>○ Completion rates</li> <li>○ Success in English 101</li> <li>○ Distance learning success rates</li> <li>○ Student Achievement Initiative (SAI) performance</li> <li>○ Student perceptions of their education at CBC and the faculty</li> <li>○ Success of former CBC students after transfer to a baccalaureate institution</li> <li>○ Workforce student performance on certification examinations</li> <li>○ Workforce enrollment trends, including BAS enrollments</li> <li>○ Employment rates of completers</li> <li>○ Pay levels of workforce completers</li> <li>○ Professional/technical program employment projections</li> <li>○ Advisory Committee perceptions of workforce programs as meeting community needs</li> <li>○ Student perceptions of the Basic Skills programs</li> <li>○ Basic Skills students achieving their educational goals</li> <li>○ Student perceptions of their personal well-being</li> <li>○ Student perceptions of their own determination to succeed at their educational goals</li> <li>○ The college providing a wide range of cultural activities and events</li> <li>○ ASCBC financial support for arts and humanities programs</li> <li>○ The college providing a wide variety of course offerings in the area of cultural diversity</li> </ul>	
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- Student participation in or attendance at diversity-related events
- The college's relationships with the community in strengthening arts and diversity programs
- Former CBC students providing cultural leadership within the community

There were only a few areas where performance was rated as "Poor." These included:

- Developmental math course completions/success
- Transition from developmental to college level math
- Developmental math student completion/success in first college level math course
- Basic Skills students earning 45 or more college credits in three years
- Basic Skills students transitioning to a 4-year college

In each area where poor performance was identified, improvement plans were developed and are being implemented.

- Mission Fulfillment for 2012 – Three End States received "A" grades (Workforce, Well-Being, and Cultural Enrichment), one End State (Academic) received a "B+" and one (Basic Skills) received a "B." Performance points ranged from a low of 84 for Basic Skills to a high of 97 for Well-Being.
- Performance for the current academic year shows some improvement over the two previous years. In particular, performance on the Academic End State improved from last year. Performance for Workforce and Basic Skills remained the same as last year. Monitoring reports were completed this year for all of the Mission Areas (reports were not provided last year for Well-Being and Cultural Enrichment). However, an Access monitoring report was completed this year, after being removed as a Mission Area by the Board of Trustees at the August, 2011 retreat.

This annual review has again proven useful to the college administration in reviewing strengths and areas for improvement related to all mission areas for the College. The review has also been a valuable tool to continue to strengthen the institutional planning and review necessary for continual improvement.

- Trustee Finke stated she would like to continue monitoring Access, even though it had been mentioned at the Carver training that it was not necessary as part of the Mission Statement. Feels it is important.
- Trustee Armijo also feels it is important to track Access and discuss it. Need to know if we are evaluating what needs to be evaluated.
- Trustee Mitchell addressed Nichols' Tables of Indicator Results (Objective A: Students Demonstrate Progress) – Is there a way we can help students in this area?
- President Cummins – focusing on number one area of success, is very important. Looking at Cultural enrichment, what it is and how we can improve. Develop a more positive experience for students.

<p>Discussion ASCBC Constitutional changes</p>	<p><u>Yesenia Lazaro</u></p> <ul style="list-style-type: none"> <li>• CBC students voted and approved the changes to the Constitution of the ASCBC in May. Some items changed gave more clarity, and some were duplication of work. Board of Trustees need to approve the changes in order to be finalized.</li> </ul>	<p>Trustee Mitchell moved and Trustee Armijo seconded the motion to move ASCBC Constitutional changes to the June 11, 2012 Consent agenda. Approved unanimously.</p>
<p>Consent</p>	<ul style="list-style-type: none"> <li>• 2012-13 S&amp;A (Service &amp; Activities) Budget</li> <li>• BAS Honorary Degree Recommendation</li> </ul>	<p>Trustee Mitchell moved and Trustee Mayuga seconded the motion to approve the Consent agenda items. Approved unanimously.</p>
<p>Adjournment: 5:47 p.m.</p>	<p style="text-align: center;">Next Meeting June 11, 2012 – 4:00 p.m. Beers Board Room</p>	<p>lp</p>

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Reneé Finke, Chair