

Communicate Effectively Evaluation Rubric

Behavior Absent	Behavior Developing	Behavior Strongly Present
1. Student gathers, organizes, cites and synthesizes information sources.		
Does not use information sources, or uses but does not properly cite sources.	Gathers and cites sources, but fails to make effective use of them in supporting ideas and arguments.	Uses sources to convey ideas and ground arguments.
1	2	3
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2. Student understands the context of purpose, use, tone, and audience to articulate objective.		
Does not articulate an objective.	Purposes, usage, tone and/or audience used by student does not properly fit the objective.	A coherent and well thought out objective is clearly communicated.
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3. Student applies awareness of effective grammar, syntax, and spelling.		
Major and consistent errors in grammar and spelling.	Generally uses proper grammar and spelling, but errors in more complex grammar and syntax	Uses proper grammar and spelling; appropriate use of even the most complex grammatical forms
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4. Student integrates knowledge of differences: cultural, aesthetic, national, sexual orientation, gender, socioeconomic, ethnic, generational, religious, political, etc.		
Does not demonstrate awareness of critical differences	Aware of differences but fails to integrate them into ideas, arguments and conclusions	Makes use of differences to add flavor and diversity to ideas, arguments and conclusions.
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5. Student knows appropriate modes and methods of delivery (for example, technology media, verbal, and nonverbal) and is able to integrate and creatively model them.		
Does not use proper mode or method of delivery.	Uses proper mode and method but does not use full potential of medium.	Uses medium to effectively and creatively convey ideas, arguments and conclusions.
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6. Student actively listens and engages in order to enhance awareness of self and others.		
Appears inattentive or unaware of the speech/thoughts of others.	Demonstrates limited listening skills; experiences difficulty engaging with others	Receives intended communications accurately, fully engages with others
1	2	3
		4
		5
		6
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